



Website Setup Questionnaire

1. Briefly describe your business, especially your “niche” or any unique products/services.

2. Who are you trying to reach with your website and/or what image do you want to portray?

3. What are your goals and objectives for building this website?
(Promote a service, lead generation, e-commerce, public relations, etc...)

4. List any websites in your general industry that you feel have done a good job with their sites.
(Please note anything that you particularly like such as design style, services offered on the site, etc.)

5. Are there any particular colors that you want to use in your site?
(If you have a logo or existing marketing material that we should match, please send that to support@cyber360.com.)

6. Are you currently using any of the following?
 - Facebook
 - Twitter
 - LinkedIn
 - Yelp
 - PayPal
 - Other: _____